

The filter cigarette
 for people who
 live internationally.

Philip Morris
 International.
 Luxury box 100s.

Warning: The Surgeon General Has Determined
 That Cigarette Smoking Is Dangerous to Your Health.

18 mg. "tar," 1.2 mg. nicotine, av. per cigarette by FTC Method.

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 Page 4/C B1. "Swedish Flag"
 Jewishweek-Oct. 22, Dec. 30.
 Ladies Home Journal-Dec.-'74
 Sports Illustrated-Nov. 4, Dec. 16.
 Time-Oct. 28, Jan. 6, 1975
 U.S. News & World Report-9/30, 12/9
 Wells, Rich, Greene, Inc.



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